* **Comparison between**: **eBay**, **Amazon**.

1. **eBay - bad**

* **user interface is complex** or Complex product pages(to much images and ads)
* some **products not provide a good details** about it , and **some have a complex details** about the product , not simple
* **bad navbar** and **header** section.
* **bad experience on mobile** (scroll).
* **not provide a comparisons in price** between the same product.
* **bad search functionality** – not provides hints.
* **Inconsistent navigation** - some pages featuring different menu options or navigation structures than others.
* **eBays checkout process can be cumbersome**, with multiple pages and forms that users need to navigate through to complete a purchase.

1. **Amazon – good**

* **Simple and intuitive interface** making it easy for users to find what they're looking for , not complex detailed.
* **Amazon uses data** to personalize the user experience.
* **Amazon includes user reviews** and ratings for products.
* **Amazon's checkout process is streamlined**, with a minimal number of steps required to complete a purchase.
* **Easy returns** and customer service and Fast delivery.
* **optimized** for different screens.
* **Accessibility** for different users(screen reader).
* **Urls** : <https://www.amazon.eg/> , https://www.ebay.com/